

ALASTAIR WYLLIE

BA Hons (Bristol), MBA (Strathclyde),
Pg. Dip. Leadership Mentoring & Executive Coaching (ILM),
DProf (Ashridge Doctorate in Organisational Change – exp. 2016),
MEMCC, MSIETAR, FCMI

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PROFILE

I have over 20 years of international experience as a Coach, OD Facilitator, Management Educator, EU Network and Project Manager and Intercultural Consultant with blue-chip companies and a range of public-sector organisations. Industry sectors include oil and gas, mining, construction, drinks, fast moving consumer goods, pharmaceuticals and finance. Public sectors include foreign affairs, spatial planning and development, economic development, employment and incapacity, social services, health and higher education. International professional experience includes working in Russia and the Caspian, the Middle East, China, Australia, Latin America, North America and extensively throughout Europe.

CORE COMPETENCIES

- Coaching and mentoring for leadership and change
 - Designing and facilitating inquiry, data gathering, diagnosis and intervention
 - Producing and facilitating whole systems and participative approaches to stakeholder engagement
 - International profiling and managing diversity in multicultural organisations
 - Managing international networks and complex European projects
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AREAS OF APPLICATION

- Strategic and scenario planning
 - Process mapping
 - Leadership development and mentoring
 - Management development
 - Organisational and personal change and transition
 - Internal consultancy / business partnering
 - Effective partnership working
 - Project management
 - Large-group interventions
 - Cross-functional team reviews
 - Team performance and behavioural change
 - Internal and external customer care
 - Individual and team coaching
 - Effective communication skills development
 - Coaching and mentoring skills development
 - Psychometric testing and related development
 - International and multicultural diversity
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PROFESSIONAL EXPERIENCE & SIGNIFICANT ACHIEVEMENTS

BROOKFIELD GLOBAL RELOCATION SERVICES (FORMERLY PRUDENTIAL)

2010 – now

Intercultural Consultant for clients: British American Tobacco, BHP Billiton, BP, Celgene, Cummins, JPMorgan, Nexen, and Merck.

TAYLOR CLARKE

1995 – now

Taylor Clarke is an organisational and leadership development consultancy, based in Glasgow.

Principal Associate Consultant

Designing and facilitating organisational development, internal consultancy skills, leadership, coaching and mentoring, cultural and behavioural transition and change, partnership working, and communications programmes with a wide range of clients, including:

- Foreign and Commonwealth Office
- Department for Work and Pensions
- The Scottish Government
- Yemen Liquefied Natural Gas
- Wood Group
- Winner of the 2009 Scottish National Training Award for Partnership and Collaboration
- NHS Orkney
- Royal Bank of Scotland
- AG Barr Plc
- DB Apparel (formerly Playtex)
- Scottish Opera

METREX — THE NETWORK OF EUROPEAN METROPOLITAN REGIONS & AREAS

1994 – now

METREX is the network for the exchange of information and practice in spatial planning and development at the metropolitan level in Europe. Network issues range across sustainability, economic development, urban regeneration, environmental recovery, and housing and retail land use; and how to plan, monitor and manage for integrated economic, environmental and social result.

International Affairs

2008 – now

Project managing and facilitating the scope, influence and impact of METREX beyond Europe, specifically exchange visits and conferences with:

- The Arab Urban Development Institute, Dubai
- The Institute for the Masterplan of Moscow
- The Shanghai Urban Planning Institute
- The Network of Latin American Metropolitan Cities, Santiago de Chile

Co-Founder and Head of Secretariat

1996 – 2008

Network and project managing the exchange of information and practice in spatial planning and development among metropolitan regions and areas across Europe.

- Growing the Network's membership from 15 (1996) to 54 metropolitan cities (2008)
- Managing Secretariat and Interpretariat functions of research, member services, finance, graphics and cartography, web design, translation, interpretation, logistics and operation of expert groups, biannual meetings and biennial conferences throughout Europe
- Project managing transnational EU-co-financed INTERREG projects across 32 cities

WYLLIE AND REID CORPORATE COMMUNICATIONS

1991 – now

Founder, Senior Partner, now Principal

Undertaking communication audits, strategies and campaigns, stakeholder engagement and large group interventions for clients:

- Healthy Scotland Convention, 2001
- Scottish Council Foundation's Citizens Juries on drugs, community cohesion, incapacity and inclusion, and lifelong learning, 1998-2000
- Scottish Enterprise
- Strathclyde Regional Council
- Glasgow City Council
- Glasgow Development Agency
- Scottish Homes
- Shine on Glasgow '95
- ISoCaRP Glasgow Conference '93
- XVIII Triennale di Milano '91

ALASTAIR WYLLIE

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WYLLIE & REID



CORPORATE COMMUNICATIONS

EARLY CAREER SUMMARY

WYLLIE & ASSOCIATES

1988 – 1992

Freelance PR Consultant and Project Manager

for clients: TV-am, Business in the Community, EMAP International Exhibitions and Preston Borough Council.

GLASGOW GARDEN FESTIVAL '88

1985 – 1988

Assistant Director, Events & External Relations

Planning, budgeting and operating events at the UK's largest single consumer leisure event in 1988, attracting 4.7 million visitors across its 152 days of operation.

SPECIALISED TRAVEL (PERFORMING ARTS) LTD, London

1982 – 1985

Operations Manager (UK & Europe)

Itinerary planning, budgeting and tour management for symphony orchestras, choirs, bands and ensembles.

ACTOR IN THEATRE, RADIO, TELEVISION, VIDEO AND FILM

1976 – 1985

PROFESSIONAL TRAINING & ACCREDITATION

- Fellow of the Chartered Management Institute
- Member of the Society for Intercultural Education, Training and Research
- Member of the European Mentoring and Coaching Council
- Member of the Institute of Developmental Transactional Analysis
- Certified by Hogan Assessment Systems to give feedback on the HPI, HDS and the MVPI assessments
- Certified by OPP to administer FIRO-B, MBTI and TKI psychometric tests
- Certified by the UK Government as a PRINCE2™ Project Management Practitioner
- Certified NLP Practitioner
- Accredited to administer the Denison Organisational Culture Survey
- Accredited by WorldWork to administer multicultural diagnostics — The International Profiler, the International Preferences Indicator and the International Team Trust Indicator
- Current Enhanced Disclosures from Disclosure Scotland and the UK CRB

EDUCATION

- DProf, Ashridge Doctorate in Organisational Change expected 2016
- Post-Grad. Dip. Leadership Mentoring and Executive Coaching, ILM Level 7 2010
- Post-Grad. Cert. Transactional Analysis Counselling Theory & Skills, CPTI, Edinburgh 2006
- MBA, Graduate School of Business, University of Strathclyde 1994
Winner of the Roy Jenkins Award for Best MBA Project on
Creating Learning Organisations through Self-Development
- Post-Grad. Dip. Acting, Bristol Old Vic Theatre School 1976
- BA (Hons) Drama, University of Bristol 1975

REFEREES

On application.